



LAKE CUMBERLAND REGIONAL HOSPITAL

Heartbeat of Our Community

A Report to the Community

January 2000

Dear Community Member:

Lake Cumberland Regional Hospital is a vibrant organization that is and will continue to have a lasting, positive effect on our community. Over the past year, we have made tremendous advances in patient care and a significant economic impact on the region.



We wanted to share our progress with you.

Lake Cumberland is dedicated to five key principles, which are listed below in bold. And we have made great strides in featuring these objectives during the past 12 months. This includes:

Quality care for all—Lake Cumberland has provided over \$3,417,239 in charity care this year. We have not and will not turn away critical cases because of an inability to pay. In addition, we offer senior screenings, health fairs, prenatal classes and other preventative programs for free or at reduced rates to help care for themselves and the ones they love before a serious illness occurs.

Treatment for the Whole Person—I am continually impressed by the commitment of the hospital staff, physicians and volunteers to patient care. We support their efforts by providing advanced facilities and medical equipment, which enables these talented professionals to better service patients.

The level of technology and equipment used at Lake Cumberland rivals that of most "big city" hospitals. In fact, this year we replaced our hospital-based MRI with a new 1.5 tesla magnet MRI, which is one of only 9 in the U.S. This new machine produces clearer images upon which our medical staff can base their diagnosis.



Since January 2000, we have also added a new offsite outpatient Imaging Center with open MRI and CT services

ECONOMIC IMPACT \$71,537,897

The Powerful, Multiplying Effect of Lake Cumberland Regional Hospital.

The total economic impact of Lake Cumberland Regional Hospital on this community is over \$70 million annually. Let us show you how.

The economic impact of any business can be difficult to measure. Economists and business planners commonly use "multipliers" to define the total effect a company has on a community. A multiplier is used to determine the extended impact each dollar spent by one organization has on other businesses in the area.

For instance, employees from Lake Cumberland spend the majority of their wages at local companies. A portion of each dollar they use at a nearby small business is then again spent by that firm on materials, supplies and services from other area establishments. Obviously, some of that dollar is saved, paid in taxes or spent outside the community. The continued impact of this dollar, which is not infinite, is calculated using a multiplier.

Multipliers are typically set between 1.0 and 3.0. We used a multiplier of 2.19567510 to help us better define the "total economic impact" of Lake Cumberland on this community:

Expenditures by hospital employees in our community	\$15,138,042
Purchases by hospital visitors in the local community	\$ 5,781,200
Purchases of local goods and services by Lake Cumberland	\$ 1,466,606
Direct impact	\$22,385,848
Times the multiplier	X 2.19567510
Sub total ("multiplier effect")	\$49,152,049
Plus the original direct impact (from 3 lines above)	+ \$22,385,848

TOTAL ECONOMIC IMPACT OF LAKE CUMBERLAND \$71,537,897

Charitable Contributions - \$373,025

Lake Cumberland Regional Hospital made \$373,025 in charitable contributions over the past year. Organizations that received support include:

American Cancer Society	March of Dimes
American Heart Association	National Multiple Sclerosis Society
Arthritis Foundation	Society
Bethany House	National Youth Leader
Blakley Family YMCA	Somerset Community College
Dicks Unlimited	United Way of South Central
Kentucky Baptist Homes for Children	Kentucky
Lake Cumberland Runners	Lake Cumberland Performing Arts

Lake Cumberland also annually awards a \$10,000 scholarship to baby born in our hospital.

Community Involvement

Lake Cumberland and its dedicated employees host dozens of events and spend thousands of volunteer hours helping to make our community a better place to live. Below are a number of non-profit organizations, events or programs that this hospital supports:

Alzheimer's Awareness Day	Hospice
Chaplain	Housecalls
Community Wellness Conference	Operation Cooperation
Dine with the Docs	Parish Nurse Program
Drive-By Flu Shoot	Senior Friends
End-of-Life Task Force	Somerset-Pulaski County Chamber of Commerce
Free Health Fairs	Educational Partnership Program
Gear Up Program	Volunteers
Health Career Explorers	Lake Cumberland Regional Hospital Volunteers
Health Ministries	Women's Health Forum
Healthy Holiday Foods	

and replaced our Cath Lab with new state-of-the-art equipment. Each of these purchases was made to enhance the level of care we provide to patients. In addition to the acquisition of new equipment, we have renovated the Pain Clinic and added a new pediatric Unit to help the youngest among us.

Consideration for Employees—Lake Cumberland is the second largest employer in Pulaski County, with nearly 1,000 people on staff. Included in this report is a measure of our financial impact on the area and a list of groups for whom employees and physicians volunteer to make your community a better place. A special thanks to our wonderful employee volunteers who spent over 9,300 hours at Lake Cumberland last year providing comfort to those in need.



Partnership with Physicians—Our hospital, and every patient we serve, is extremely fortunate to have over 160 gifted physicians working to improve the quality of life of our community. To support their efforts, we recently completed construction of the Lake Cumberland Medical Arts Building. This 4-story, 53,000 sq. ft. structure provides offices for 21 physicians. It also includes After Hours Care Center, business offices, a laboratory, diagnostic imaging equipment and an Occupational Health Services area. Soon we will be breaking ground for a new \$4 million Ambulatory Surgical Center adjacent to the hospital.



We also continue to recruit new physicians to expand the services we offer to the region. In the past 24 months, we have added 30 physicians to our staff, including the following specialties: Psychiatry, OB/GYN, Family Practice, Pediatrics, Internal Medicine, Orthopedics, Cardiology, Gastroenterology, Pain Management, Radiology, Pulmonology, Urology, Anesthesiology, Oral Surgery, Allergy, and Infectious Disease.



Long Term Community Focus—This report identifies many of the organizations whom we are proud to have supported over the past year. In addition, Lake Cumberland was a primary sponsor with a \$1 million commitment to the development of the Blakley YMCA, where we operate a Sports Medicine & Wellness center.

Each of these efforts has been made to enhance our service to you and our community.

We appreciate your support of our work to improve the quality of life of our community. I look forward to another year of growth and good health for the people in the communities we serve.

Sincerely,

Jon C. O'Shaughnessy

Jon C. O'Shaughnessy,
President & CEO
Lake Cumberland Regional Hospital

Local Tax Benefits

Non-profit hospitals typically do not pay property and some other local and state taxes. Last year alone, Lake Cumberland paid \$3,087,770 in non-income taxes to state and local governments. These funds support our schools, police and fire departments, infrastructure improvements and many other services provided by city, county and state government.

www.lakecumberlandhospital.com

