

in ACTION



SALES & EVENTS

Sales and Events manages, negotiates, and administers space usage for The Center's public assembly facilities. The fundamental purpose is to fill The Center's venues with distinct, diverse, and profitable events. In the past year:

- 160,000 attended over 600 events,
- 12,680 attended 73 banquets, and
- 14,987 attended 12 conventions.

Through the Sales and Events department, you can:

- host your grandparents' 50th wedding anniversary,
- schedule your association's or company's annual convention in The Center's meeting facilities, and
- take in a trade show at The Center's convention hall.

Contact: Ron Shumard,
Director of Sales & Events
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ARTS & ENTERTAINMENT

Arts and Entertainment are an integral part of The Center for Rural Development. Its theatrical season, co-sponsored by Lake Cumberland Performing Arts, brings professional touring productions from bluegrass to ballet to CenterStage Theatre, while School Time Theatre makes the arts accessible to students across the region, and gallery space enables The Center to mount numerous exhibits. The incorporation of arts programming into its economic development strategies makes The Center a national model.

- 6,894 persons attended 20 CenterStage arts events in the past year,
- more than 25,000 school children have seen live productions in School Time Theatre's three year history,
- during the 1999-2000 series, a record six shows were sell-outs, and
- three exhibits of many Kentucky

and regional artists were mounted in The Center Gallery in the past year.

Through The Center's Arts and Entertainment programming, you can:

- attend a Broadway musical in Somerset,
- send your child to see his first live theatre production, and
- experience the artistic visions of renowned Kentucky artists in the Center Gallery.

Contact: Margaret Sloan,
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THE CENTER opened its doors in June of 1996. It contains more than 26,000 square feet of meeting and convention space, a digital television production studio, distance learning center, computer training facility, 760-seat theatre and has full video and teleconferencing capabilities. THE CENTER has a staff of 38, working to fulfill a daring goal across its 40-county region, that no young person will need to leave home to find his or her future.